

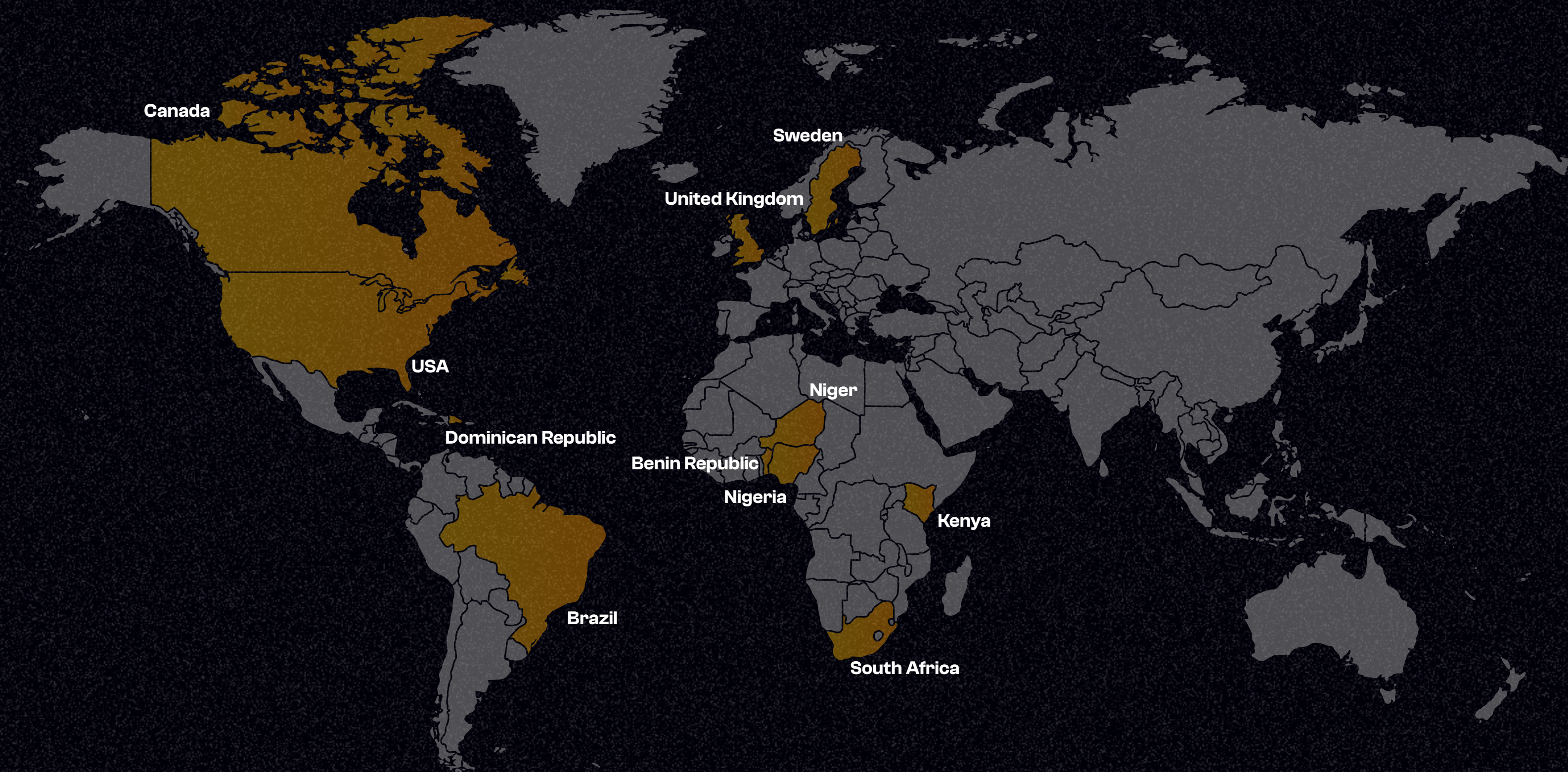




Hello,


Breathe,
You are in the **right place**

Our Impact Footprints




Our founders lead Legacy institutions | Purpose-driven startups | Redemptive/Faith-driven enterprises
| Non-profits/Social enterprises


Is this **YOU**?




I am a founder, and I have just conceived a new idea for the company I lead, but **I do not have** the **technical know-how** to get it done. In fact, I am not even sure I know where to start.



It's been 15 years of painstakingly building as a company, **our revenue looks good** and we are growing yearly. **BUT, something seems missing** I do not yet know exactly what it is, but I am in a place where **I feel that what we do must mean more**. I am on a quest for purpose and meaning



We need to build a tech solution to solve a real problem. Truth is, we are being very careful having tried out other agencies but failed. I need an agency that I can trust to deliver excellently.



When we started out, we were not really big on 'branding' and being online. And while we have succeeded to an extent, we know that we have outgrown what we currently have, and we can't keep playing on the same level anymore.

Does any of these
stories sound like you?

We work with bold and visionary founders JUST LIKE YOU,
to build timeless brands that change the world.

See how we can
HELP YOU from how we
have helped other clients

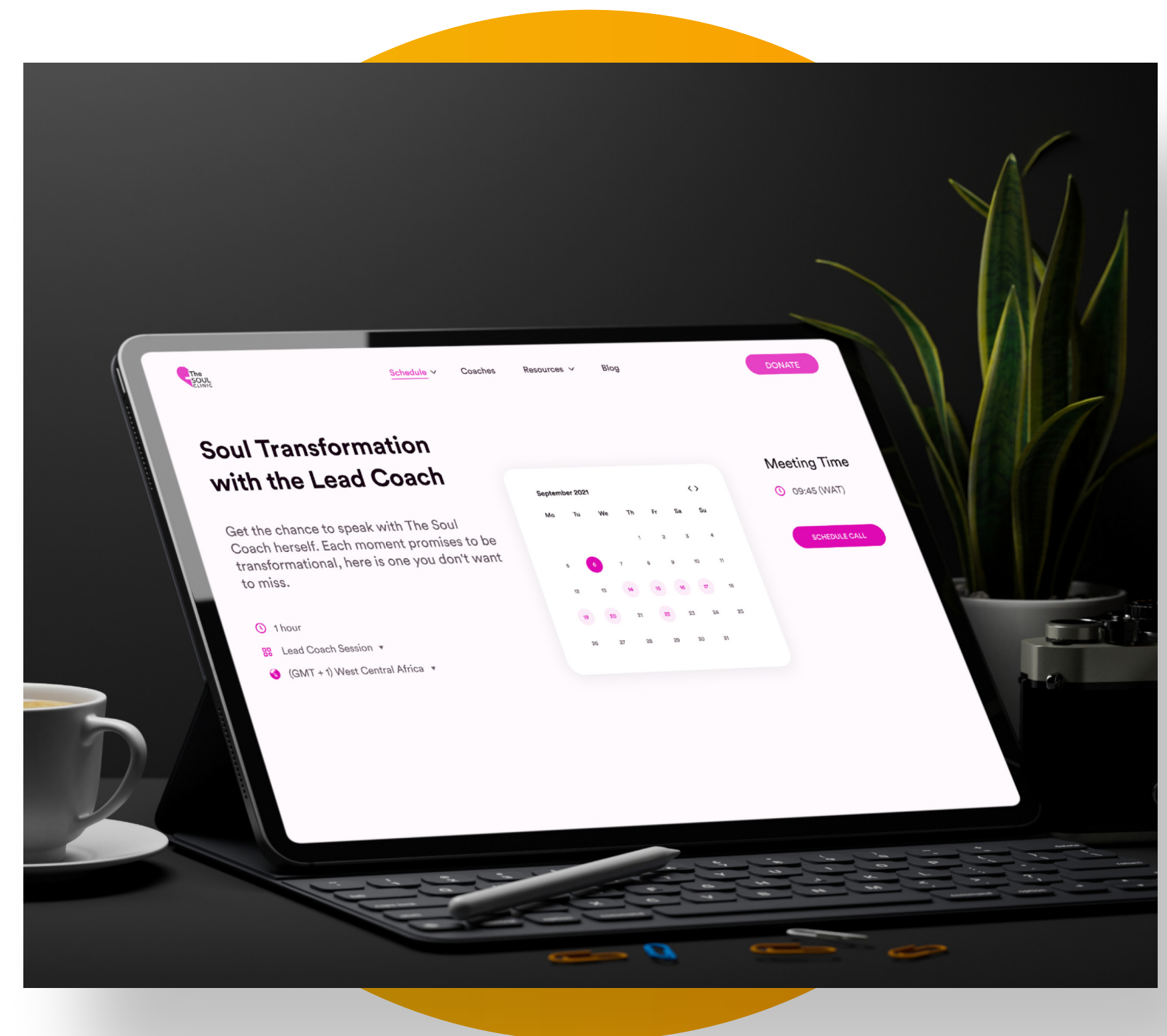
Case Study 1

The Virtual Soul Clinic

Uniting A Global Network Of Coaches With Their Mission To Transform Lives.

The Soul Clinic aims to be a leading force in the restoration of individuals and communities through the cultivation of strong leaders. By providing a platform for individuals to connect with their global network of trained coaches, we helped the organization fulfil the mission of promoting vitality and well-being in the areas of family, community, the marketplace, and all spheres of influence.

What we did: **Consulting, UI/UX Design, Software Development**



Case Study 2

LOLA

Banking Nigeria's Unbanked Grassroots

LOLA is one of the start-ups at the forefront of ensuring that people in rural communities are not left unbanked. We are proud to have been part of developing their narrative visual identity.

What we did: **Brand identity design**



Case Study 3

JOYFUL COOK

Elevating Africa's Leading Celebrity Chef To New Heights: A Success Story

As a visionary founder, the power of building a strong brand is not lost on you. You know that a brand crafted with care and precision can open doors and create opportunities that might otherwise be out of reach. This is precisely what happened with The Joyful Cook, an online cooking platform, that came to us with a dream to elevate its brand to new heights. We delivered!

What we did: **Brand Audit, Brand Strategy, Brand Identity Design, Copy Writing, Web Design.**



Case Study 4

ODES

Designing For A City

Organized by Ennovate Lab, the Ogbomoso Digital Economy Summit was set to make history as the first of its kind in the city. The goal of the event was to bring together stakeholders for a strategic conversation to drive digital economic development in the area. We took this historical event from its idea phase to ensuring that all participants leave with a memory that lingers.

What we did: **Consulting & Strategy, Design, Event Experience Design, Marketing**



Case Study 5

Gloriverse

Heralding A New Church Age

Gloriverse is revolutionizing the way Christians meet and worship God by creating an immersive VR & AR experience that allows Christians to Church in a new and different way.

Qeola was responsible for creating a brand identity for this bold and audacious move.

What we did: **Consulting, Branding, & Website Development**



Our ~~Services~~ Tools

Branding & Strategy

- Brand storytelling
- Brand repositioning/rebranding
- Brand strategy
- Brand identity design
- Brand audit & user research
- Brand assets design
- Brand management

Design

- Graphics design
- Product package design
- Workspace experience design
- Prints & Editorial design

Digital Experience

- Website design
- Web/mobile app development
- UI/UX design
- Software development

Marketing

- Brand Photography
- Visual Storytelling
- Copywriting
- Advertising
- Social media campaigns

About Us - We Are **Qeola**

Originally written as 'Keola' and pronounced as 'Key-oh-la'. Our name comes from an ancient Hawaiian word that is literally translated as "The Life." Not just life in its broken and corrupted form, but "The Life" as the ultimate source of all things beautiful and in their purest form.

We consider ourselves as conduits of this LIFE. We see creation as the benchmark of our creativity and seek to mirror its originality and timelessness in all that we do.

This is who we are, living streams of 'The Life'--Qeola

The **Heartbeat** of Our Brand


We see businesses as living organisms that exist for a higher purpose—and we treat them as such. We want to see our work contribute to the creation of virtuous culture and human flourishing.

We work with visionary founders who lead purpose-driven start-ups to find and release their originality into the earth.

Would you like to work
with us? **Reach out.**

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